

**ADDENDUM TO CONTRACT (1/6/2020) BETWEEN STRATEGIC MARKETING GROUP, LLC AND THE
MADISON COUNTY BOARD OF SUPERVISORS**

This addendum does not serve as an exhibit(s) such as those that already exist within the 1/6/2020 signed and executed contract between the above-mentioned parties. The contents of the 1/6/2020 contract still stand as an agreement between the above-mentioned parties.

This addendum, when signed and dated by both parties, allows Strategic Marketing Group, LLC to financially boost Facebook posts on the county's Facebook page that will not exceed \$175 per month.

Strategic Marketing Group, LLC will provide a monthly invoice to the Madison County Board of Supervisors, according to the terms and conditions outlined within this document, to be financially reimbursed for Facebook posts. In addition, Strategic Marketing Group, LLC will provide documentation, provided by Facebook as receipts for financially boosting items on the county's Facebook page.

Through the dated signatures by Strategic Marketing Group, LLC and the Madison County Board of Supervisors, this addendum will be executed and last until the 1/6/2020 contract expires.


Strategic Marketing Group, LLC

Madison County Board of Supervisors